GOVERNMENT OF INDIA
SMALL SCALE INDUSTRIES AND RURAL AND AGRO INDUSTR
LOK SABHA

UNSTARRED QUESTION NO:530
ANSWERED ON:25.07.2001
OPENING OF NEW STORES NAMED KHADI
DALPAT SINGH PARASTE;UMMAREDDY VENKATESWARLU

Will the Minister of SMALL SCALE INDUSTRIES AND RURAL AND AGRO INDUSTR be pleased to state:

(a) whether the Khadi and Village Industries Commission have opened a number of new stores with the name `KHADI` specializing in upholstery;

(b) if so, whether there is a proposal to open such stores nation-wide;

(c) whether any market survey has been made of the potential of Khadi cloth presently;

(d) if so, the possibility of increasing rate of Khadi in urban areas; and

(e) the details of strategy of KVIC to improve sales of Khadi al over the country?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF SMALL SCALE INDUSTRIES AND RURAL INDUSTRIES, MINISTER OF STATE IN THE DEPARTMENT OF PERSONNEL AND TRAINING, DEPARTMENT OF PEN AND PENSIONERS WELFARE OF THE MINISTRY OF PERSONNEL, PUBLIC GRIEVANCES AND PENSIONS AND M OF STATE IN THE DEPARTMENTS OF ATOMIC ENERGY AND SPACE (SHRIMATI VASUNDHARA RAJE)

(a) to (e): The KVIC have not opened new stores under the name of `KHADI` specializing in upholstery. Also no market survey has been made of the potential of Khadi cloth. The KVIC however, reviews its sales prospects periodically and takes necessary steps to improve the sale of khadi all over the country.